



FOR IMMEDIATE RELEASE

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MIDWEST REGIONAL BANK DONATES TO CRYSTAL CITY SCHOOLS

Festus, MO – November 1, 2010 Midwest Regional Bank delivered checks to Crystal City Elementary and Crystal City High School as part of its We Care About Kids program. The donations are the beginning of an ongoing effort to support local schools by providing funding for equipment, materials, academic supports, competitions, etc.

Since moving to the Festus area in 2009, the bank has been able to support several community initiatives, but this is the first of an ongoing charitable program aimed at helping schools in the Twin Cities. “Our involvement with our kids’ education is an investment in the future of our great community,” said Lori Eisenbeis, Vice-President. “I am so happy to be a part of a program that’s making a real and immediate difference to these kids and teachers. It’s really wonderful”.

Midwest Regional Bank began contacting area schools last month to ask how it could help bridge the gap that the state budget cuts has created. The teachers and administrators replied with their most pressing needs and greatest wishes for the kids. The bank quickly responded by delivering the first group of grants totaling \$2,330. Crystal City Elementary will be using the funds for new library books, reading incentives, and a positive behavior support program. At Crystal City High School, the Physics Club, Renaissance Club, FBLA and Yearbook staff received funds. The Physics Club needed money to purchase engines as they design and prepare rockets for the National Rocket Contest. The Renaissance Club received funds to purchase incentives and provide recognition for academic excellence. The FBLA will use their donation to help send their kids to this year’s regional conference – an important learning experience for these Future Business Leaders.

“This is the start of an ongoing effort to build our community at the most fundamental level. Without question, our kids are our greatest resource”, said Mike Bender, president and CEO. Midwest Regional Bank plans to give money to all local schools throughout the year and will evaluate each request received. This program is called “We Care About Kids” and is a cornerstone in the bank’s community reinvestment initiative.

Midwest Regional Bank is a Missouri state-chartered full-service bank providing products and services to the retail, commercial and agricultural markets. Operating since 1894 as the Bank of Otterville, Midwest Regional Bancorp has assets of over 92 million and has offices in Festus, Arnold, and Otterville, MO.

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