

FESTUS, Mo –August 17, 2009

Midwest Regional Bancorp has announced the grand opening of eastern Missouri's newest bank, Midwest Regional Bank.

After purchasing The Bank of Otterville, the holding company has reestablished the charter in Festus, Missouri and is now opening its second retail branch, Midwest Regional Bank.

Founded in 1894, The Bank of Otterville has a long, solid history of outstanding service and a strong commitment to the communities it serves. Midwest Regional Bancorp is proud to now extend that tradition into eastern Missouri, bringing a new level of personal customer service to the small business, agriculture and retail banking market segments.

While the financial industry is struggling to overcome the housing crisis and the failures on Wall Street, Mike Bender, Chairman and CEO of Midwest Regional Bancorp, says there's never been a better time to open this branch. Bender says, "we recognize a void in the marketplace and realize that there is a real need for the kind of personalized, relationship-based service we offer. Especially now, when many Americans feel concerned about the policies and procedures of the huge national banks."

Well-capitalized with \$13.5 million in initial investments, the bank is uniquely positioned to bring the Festus market the advantages of a true community bank. With a full line of banking products and local decision-making, consumers can now expect quick, personalized response for all their banking needs.